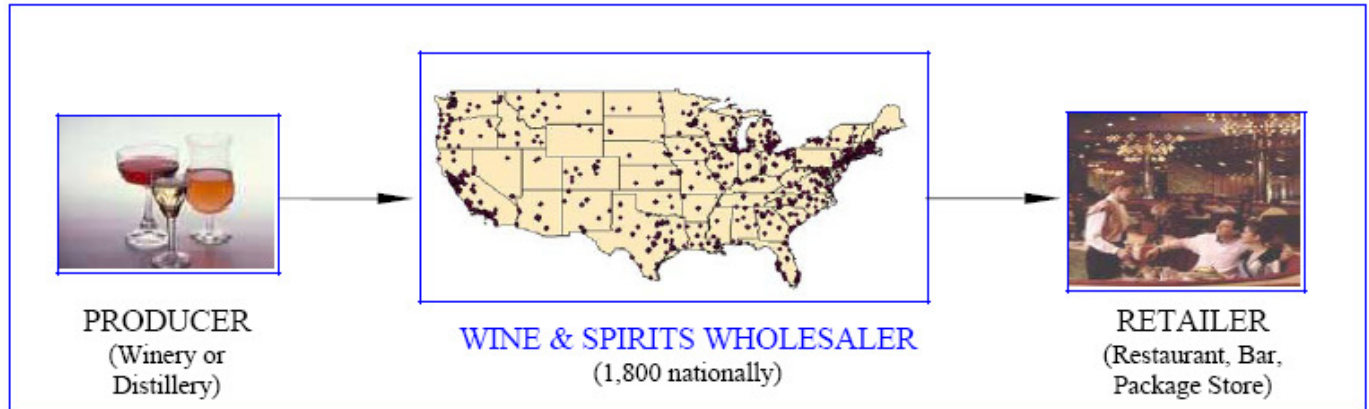


## Wine & Spirits Wholesalers in Your District

The nation's 1,800 Wine & Spirits Wholesalers provide a responsible and efficient distribution system which provides access to a variety of quality wine & spirits from all over the world. These small-to-medium sized privately owned American businesses act as warehouse and distributor for \$34 billion in wine and spirits sales to retailers.

Wine & Spirits Wholesalers are the key link in the constitutionally mandated 3-Tier System, which controls the distribution and sale of beverage alcohol in this country - from **Supplier-to-Wholesaler-to-Retailer**-then to the consumer.



Nationally, wine & spirits wholesalers:

- Participate in the excise tax collection process on wine & spirits, which contributes \$3.8 billion to federal tax revenues.
- Encourage and promote efforts for responsible consumption.
- Assist retailers in marketing and promotional activities.
- Educate retailers on products and methods of preventing underage access.
- Ensure the quality of wines and spirits sold in this country.
- Provide reliable and efficient deliveries to retailers, usually within 24 hours.

### Economic Impact of Wine & Spirits Wholesalers

Within your state, wine and spirits wholesalers:

- Employ 458 constituents with an annual payroll of \$15.8 million.
- These jobs, in turn, generate another 491 jobs within area industries, generating an additional \$15.1 million of indirect and induced compensation.
- Are a constitutionally mandated element of the **Beverage Alcohol Industry**, which also includes local retailers, such as restaurants, bars and package stores. These businesses employ 40,982 constituents in your state and generate over \$82 million in local and state alcohol excise taxes and fees annually.

